## **ORDER**

| Orders     | Order / Rev:         | A2605927                |                         |                 |
|------------|----------------------|-------------------------|-------------------------|-----------------|
|            | Alt Order #:         | 27018320                |                         |                 |
|            | Product Desc:        | TV                      |                         | KSN             |
|            | Estimate:            | 8986                    |                         | Wichita KS KSNW |
|            | Flight Dates:        | 07/29/20 - 08/04/20     | Primary AE:             | Katz Washington |
|            | Original Date / Rev: | 07/31/20 / 07/31/20     | Sales Office:           | K-WAS           |
|            | Order Type:          | REG                     | Sales Region:           | Nat             |
| Agency     | Name:                | Old Town Media          |                         |                 |
|            | Buying Contact:      |                         | Billing Type:           | Cash            |
|            | Billing Contact:     |                         | Billing Calendar:       | Broadcast       |
|            |                      | 114 Quay Street         | Billing Cycle:          | EOM             |
|            |                      | Alexandria, VA 22314    | Agency Commission:      | 15%             |
| Advertiser | Name:                | POL/Sunflower State PAC | Order Brand:            |                 |
|            | Demographic:         | A25-54                  | New Business Thru:      |                 |
|            | Product Codes:       | PL6                     | Advertiser External ID: |                 |
|            | Revenue Code 1:      | AGY                     | Agency External ID:     |                 |
|            | Revenue Code 2:      | POL                     | Unit Code:              | General         |
|            | Revenue Code 3:      | POL-ISS                 | Order Separation:       | 00:15:00        |
|            | Priority:            | P5                      |                         |                 |
|            |                      |                         |                         |                 |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 07/27/20   | 08/30/20 | 176     | \$34,800.00  | \$29,580.00 |

| Month       | # Spots | Gross Amount | Net Amount  | Rating |
|-------------|---------|--------------|-------------|--------|
| August 2020 | 176     | \$34,800.00  | \$29,580.00 | 0.00   |
| Totals      | 176     | \$34,800.00  | \$29,580.00 | 0.00   |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington   |              |              | Start Of Order - End Of Order | 100%    |

| Ln | Ch              | Start     | End                    | Inventory Code           | Break         | Start/End 7   | ime Days      | Len Sp | ots | Rate Pri    | Rtg Type | Spots | Amount   |
|----|-----------------|-----------|------------------------|--------------------------|---------------|---------------|---------------|--------|-----|-------------|----------|-------|----------|
| 1  | Multi<br>Channe |           | 08/04/20<br>C,KSNG,KSI | •                        | СМ            | 430-5am       | МГWГF         | :30    | 5   | \$30.00 P4  | 0.00 NM  | 5     | \$150.00 |
|    | <b>K</b>        | Ta day 4  |                        | Kansas Today             |               |               |               |        |     |             |          |       |          |
|    | Kansas          | •         | Fad Data               | Ma alada sa              | Consta AM and | Dete          | Detin         |        |     |             |          |       |          |
| 10 |                 | rt Date   | End Date<br>08/04/20   | <u>Weekdays</u><br>MTWTF | Spots/Week    | Rate          | Rating        |        |     |             |          |       |          |
|    | eek: 07/2       |           |                        |                          | 5             | \$30.00       | 0.00          |        |     |             |          |       |          |
| 2  | Multi           |           | 08/04/20               | •                        | CM            | 5-6am         | MTWTF         | :30    | 5   | \$60.00 P4  | 0.00 NM  | 5     | \$300.00 |
|    | Channe          | ls : KSNC | KSNG,KSI               | •                        |               | // <b> </b> . |               |        |     |             |          |       |          |
|    |                 | <b>-</b>  |                        | KSN Today 1              |               | (4:57 AM-6:0  | 00 AM)        |        |     |             |          |       |          |
|    |                 | Today 2   |                        |                          |               |               |               |        |     |             |          |       |          |
|    |                 | rt Date   | End Date               | Weekdays                 | Spots/Week    | Rate          | Rating        |        |     |             |          |       |          |
| W  | eek: 07/2       | 29/20     | 08/04/20               | МГЖГБ                    | 5             | \$60.00       | 0.00          |        |     |             |          |       |          |
| 3  | Multi           | 07/29/20  | 08/04/20               | KSN Today 1              | CM            | 5-6am         | МГWГF         | :30    | 5   | \$60.00 P4  | 0.00 NM  | 5     | \$300.00 |
|    | Channe          | ls : KSNC | KSNG,KSI,              | NL,KSNW                  |               |               |               |        |     |             |          |       |          |
|    |                 |           |                        | KSN Today 1              |               |               |               |        |     |             |          |       |          |
|    | Kansas          | Today 2   |                        |                          |               |               |               |        |     |             |          |       |          |
|    | <u>Sta</u>      | rt Date   | End Date               | <u>Weekdays</u>          | Spots/Week    | <u>Rate</u>   | <u>Rating</u> |        |     |             |          |       |          |
| W  | eek: 07/2       | 29/20     | 08/04/20               | MTWTF                    | 5             | \$60.00       | 0.00          |        |     |             |          |       |          |
| 4  | Multi           | 07/29/20  | 08/04/20               | KSN Today 2              | CM            | 6-7am         | MTWTF         | :30    | 5   | \$150.00 P4 | 0.00 NM  | 5     | \$750.00 |
|    | Channe          | ls : KSNC | KSNG,KSI               | NL,KSNW                  |               |               |               |        |     |             |          |       |          |
|    |                 |           |                        | KSN Today 2              |               |               |               |        |     |             |          |       |          |
|    | Kansas          | Today 3   |                        |                          |               |               |               |        |     |             |          |       |          |
|    | <u>S</u> ta     | rt Date   | End Date               | <u>Weekdays</u>          | Spots/Week    | Rate          | Rating        |        |     |             |          |       |          |
|    |                 |           |                        | <u> </u>                 |               | <u></u>       | <u> </u>      |        |     |             |          |       |          |

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Order / Rev: A2605927 Advertiser: POL/Sunflower State PAC

Alt Order #: 27018320 Product Desc: TV Wichita KS KSNW

| Ln Ch               | Start                            | End   | Inventory Code                        | Break           | Start/End T                       | ime Days       | Len Sp        | oots             | Rate Pri    | Rtg Type            | Spots | Amount                                  |
|---------------------|----------------------------------|---|---------------------------------------|-----------------|-----------------------------------|----------------|---------------|------------------|-------------|---------------------|-------|---|
| _                   | art Date                         | End Date<br>08/04/20  | Weekdays<br>MTWTF                     | Spots/Week 5    | <u>Rate</u>                       | Rating         |               |                  |             |                     |       |   |
| Week: 07<br>5 Multi |                                  |   | KSN Today 2                           | CM              | \$150.00<br>6-7am                 | 0.00<br>MTWTF  | :30           | 5                | \$150.00 P4 | 0.00 NM             | 5     | \$750.00                                |
|                     |                                  | C,KSNG,KSN  | IL,KSNW                               |                 |                                   |                |               |                  | ·           |                     |       | ·                                       |
| Kansas              | s Today 3                        |   | KSN Today 2                           |                 |                                   |                |               |                  |             |                     |       |   |
| St<br>Week: 07      | art Date                         | End Date  | <u>Weekdays</u><br>MTWTF              | Spots/Week      | Rate                              | Rating         |               |                  |             |                     |       |   |
|                     |                                  | 08/04/20  | Today Show 7-8a                       | am CM           | \$150.00<br>7-8am                 | 0.00<br>MTWTF  | :30           | 10               | \$200.00 P4 | 0.00 NM             | 10    | \$2,000.00                              |
|                     |                                  | C,KSNG,KSN  | NL,KSNW                               |                 |                                   |                |               |                  | ,           |                     |       | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| Today               | Show (7-8                        | sam)  | Today Show 7-8a                       | am              |                                   |                |               |                  |             |                     |       |   |
| St<br>Week: 07      | art Date                         | End Date<br>08/04/20  | <u>Weekdays</u><br>MTWTF              | Spots/Week      | Rate<br>\$200.00                  | Rating<br>0.00 |               |                  |             |                     |       |   |
|                     |                                  |   | Today Show 8-9a                       |                 | 8-9am                             | MTWTF          | :30           | 10               | \$175.00 P4 | 0.00 NM             | 10    | \$1,750.00                              |
|                     |                                  | C,KSNG,KSN  | NL,KSNW                               |                 |                                   |                |               |                  |             |                     |       |   |
| Today               | Show (8-9                        | am)   | Today Show 8-9a                       | am              |                                   |                |               |                  |             |                     |       |   |
|                     | art Date                         | End Date  | Weekdays<br>MTWTF                     | Spots/Week      | Rate                              | Rating         |               |                  |             |                     |       |   |
| Week: 07            |                                  | 08/04/20<br>0 08/01/20  | Kansas Today Sa                       | 10<br>a/Su 6a&M | \$175.00<br>SaSu 6a-8a            | 0.00<br>S-     | :30           | 2                | \$60.00 P4  | 0.00 NM             | 2     | \$120.00                                |
|                     |                                  | C,KSNG,KSN  | IL,KSNW                               |                 |                                   |                |               |                  | *******     |                     |       | *                                       |
| Kansa               | s Today W                        | eekend  | Kansas Today S                        | a/Su 6a-8a      |                                   |                |               |                  |             |                     |       |   |
| St                  | art Date                         | End Date  | <u>Weekdays</u>                       | Spots/Week      | Rate                              | Rating         |               |                  |             |                     |       |   |
| Week: 07            |                                  | 08/02/20  | Today Show Sa                         | CM              | \$60.00<br>8a-10a                 | 0.00           | :30           | 2                | \$75.00 P4  | 0.00 NM             | 2     | \$150.00                                |
|                     |                                  | C,KSNG,KSN  | IL,KSNW                               | OW              | 00 100                            | 5              | .00           | _                | Ψ/0.001 4   | 0.00 14101          | _     | Ψ100.00                                 |
| Saturd              | ay Today s                       | Show  | Today Show Sa                         |                 |                                   |                |               |                  |             |                     |       |   |
| St                  | art Date                         | End Date  | <u>Weekdays</u>                       | Spots/Week      | Rate                              | Rating         |               |                  |             |                     |       |   |
| Week: 07            |                                  | 08/02/20  | Kansas Today Sa                       | 2<br>2/Su 62@M  | \$75.00<br>SaSu 6a-8a             | 0.00           | :30           | 1                | \$60.00 P4  | 0.00 NM             | 1     | \$60.00                                 |
|                     |                                  | C,KSNG,KSN  | IL,KSNW                               |                 | 0000 00 00                        | 5              | .50           |                  | ψου.σσ1 +   | 0.00 14101          |       | ψ00.00                                  |
| Kansa               | s Today W                        | eekend  | Kansas Today S                        | a/Su 6a-8a      |                                   |                |               |                  |             |                     |       |   |
| <u>St</u>           | art Date                         | End Date  | Weekdays                              | Spots/Week      | Rate                              | Rating         |               |                  |             |                     |       |   |
| 12 Multi            |                                  | 08/02/20  | Today Show Su                         | CM              | \$60.00<br>Today Show             | 0.00<br>SuS    | :30           | 1                | \$100.00 P3 | 0.00 NM             | 1     | \$100.00                                |
|                     |                                  | C,KSNG,KSN  | IL,KSŃW                               | Civi            | Today Show                        | oub            | .50           | '                | ψ100.0013   | 0.00 INIVI          | '     | Ψ100.00                                 |
| Sunda               | y Today Sl                       |   | Today Show Su                         |                 |                                   |                |               |                  |             |                     |       |   |
|                     | art Date                         | End Date  | Weekdays                              | Spots/Week      | Rate                              | Rating         |               |                  |             |                     |       |   |
| Week: 07            |                                  | 08/02/20  | S                                     | 1               | \$100.00                          | 0.00           | .00           |                  | #200 00 P2  | 0.00 NIM            |       | <b>#200.00</b>                          |
|                     |                                  | 0 06/02/20<br>C,KSNG,KSN  | Meet the Press<br>IL,KSNW             | СМ              | Meet the Pre                      | essS           | :30           | 1                | \$300.00 P3 | 0.00 NM             | 1     | \$300.00                                |
| Meet T              | he Press                         |   | Meet the Press                        |                 |                                   |                |               |                  |             |                     |       |   |
|                     | art Date                         | End Date  | Weekdays                              | Spots/Week      | Rate                              | Rating         |               |                  |             |                     |       |   |
| Week: 07            |                                  | 08/02/20  | S                                     | 1               | \$300.00                          | 0.00           |               |                  | <b>^</b>    |                     |       | 40.00                                   |
|                     |                                  | 0 08/02/20<br>C,KSNG,KSN  | Good Day Kansa<br>IL,KSNW             | s Su ANCIM      | Good Day K                        | ansas S        | :30           | 1                | \$50.00 P4  | 0.00 NM             | 0     | \$0.00                                  |
| Goode               | Day Kansas                       | 2   | Good Day Kansa                        | s Wknd          |                                   |                |               |                  |             |                     |       |   |
|                     | art Date                         | End Date  | Weekdays                              | Spots/Week      | Rate                              | Rating         |               |                  |             |                     |       |   |
| Week: 07            |                                  | 08/02/20  | S                                     | 1               | \$50.00                           | 0.00           | lookdovo      | Lon              | ath Boto    | Dta Tuna            |       |   |
|                     | <u>h</u> Date Rai<br>ti 07/27/20 |   | <u>escription</u><br>ood Day Kansas S |                 | <u>t/End Time</u><br>d Day Kansas | _              | /eekdays<br>: | <u>Len</u><br>Su |             | Rtg Type<br>0.00 NM |       |   |
|                     | redited                          |   |                                       |                 |                                   |                |               |                  |             |                     |       |   |
|                     |                                  | 0 08/04/20<br>C,KSNG,KSN  |                                       | CM              | 9-10a                             | MTWTF          | :30           | 7                | \$130.00 P4 | 0.00 NM             | 6     | \$780.00                                |
|                     |                                  | , - | M-F 9-10a                             |                 |                                   |                |               |                  |             |                     |       |   |

Print Date: 07/31/20 15:50:25 Page 3 of 9 Order / Rev: A2605927 Advertiser: POL/Sunflower State PAC Alt Order #: 27018320 Product Desc: TV Wichita KS KSNW Flight Dates: 07/29/20 - 08/04/20 8986 Estimate:

| Ln Ch Start End Inventory Code Live With Kelly & Ryan  | Break Start/End T  | ïme Days           | Len Spots Ra   | te Pri Rtg Type   | Spots | Amount     |
|--|--|--------------------|--|---|-------|------------|
|  | Spots/Week Rate 7 \$130.00 Start/End Time 9-10a  |                    | ekdays <u>Length</u><br>WThF :30 <del>(</del>        | <u>Rate</u> <u>Rtg</u> <u>Type</u><br>≎ <del>130.00)</del> 0.00 <i>NM</i> |       |            |
| E 16 Multi 07/29/20 08/04/20 Today Show II<br>Channels : KSNC,KSNG,KSNL,KSNW<br>Today Show 2<br>Today Third Hour-NBC   | CM 10-11a  | МГWГF              | :30 7 \$170  | 0.00 P3 0.00 NM   | 6     | \$1,020.00 |
|  | Spots/Week Rate 7 \$170.00 Start/End Time 10-11a   |                    | ekdays <u>Length</u><br>WThF :30 <del>(</del>        | <u>Rate</u> <u>Rtg Type</u><br>5 <del>170.00)</del> 0.00 <i>NM</i>        |       |            |
| E 17 Multi 07/29/20 08/04/20 Today Show III<br>Channels: KSNC,KSNG,KSNL,KSNW<br>Today Show 3   | CM 11am-12n  | MTWTF              | :30 7 \$170  | 0.00 P3 0.00 NM   | 6     | \$1,020.00 |
| Today with Hoda & Jenna-NBC  | Spots/Week Rate 7 \$170.00 Start/End Time 11am-12n   |                    | ekdays <u>Length</u><br>WThF <i>:30 <del>(</del></i> | <u>Rate</u> <u>Rtg Type</u><br>\$ <del>170.00)</del> 0.00 <i>NM</i>       |       |            |
| E 18 Multi 07/29/20 08/04/20 KSN News<br>Channels : KSNC,KSNG,KSNL,KSNW<br>KSN News  | CM 12n-1pm   | МГWГF              | :30 7 \$130  | 0.00 P4 0.00 NM   | 5     | \$650.00   |
| Week: 07/29/20 08/04/20 MTWTF Spot Ch Date Range Description 2 Multi 07/29/20-08/04/20 KSN News Credited   | Spots/Week Rate 7 \$130.00 Start/End Time 12n-1pm  |                    | ekdays <u>Length</u><br>WThF :30 <del>(</del>        | <u>Rate</u> <u>Rtg Type</u><br><del>3130.00)</del> 0.00 <i>NM</i>         |       |            |
| [No MG needed] 7 Multi 07/29/20-08/04/20 KSN News Credited [No MG needed]  | 12n-1pm  | MTY                | WThF :30 <del>(</del>                                | <del>\$130.00)</del> 0.00 <i>NM</i>                                       |       |            |
| E 19 Multi 07/29/20 08/04/20 Good Day Kansas<br>Channels : KSNC,KSNG,KSNL,KSNW<br>Good Day Kansas<br>Good Day Kansas   | CM 1230p-1p  | МГWГF              | :30 7 \$100  | ).00 P4 0.00 NM   | 6     | \$600.00   |
| •  | Spots/Week         Rate           7         \$100.00           Start/End Time         1230p-1p |                    | ekdays <u>Length</u><br>WThF :30 <del>(</del>        | Rate <u>Rtg Type</u><br>6 <del>100.00)</del> 0.00 <i>NM</i>               |       |            |
| E 20 Multi 07/29/20 08/04/20 Days of Our Lives Channels: KSNC,KSNG,KSNL,KSNW Days of Our Lives Days of Our Lives-NBC  Start Date End Date Weekdays Week: 07/29/20 08/04/20 MTWTF | CM 1-2p  Spots/Week Rate 7 \$100.00  | MTWTF  Rating 0.00 | :30 7 \$100  | 0.00 P4 0.00 NM   | 4     | \$400.00   |
|  | Ţ <b>3</b>   |                    |  | <del>-</del>  |       |            |

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Order / Rev: A2605927 Advertiser: POL/Sunflower State PAC

Alt Order #: 27018320 Product Desc: TV Wichita KS KSNW

| Ln Ch Start End Inventory Code  | e Break Start/End 1          | ne Days Len Spots Rate Pri Rtg Type   | Spots Amount |
|---|------------------------------|---|--------------|
| Start Date End Date Weekdays  | Spots/Week Rate              | Rating  |              |
| Week: 07/29/20 08/04/20 MTWTF   | 7 \$100.00                   | 0.00  |              |
| Spot Ch Date Range Description 2 Multi 07/29/20-08/04/20 Days of Our Lives                | Start/End Time<br>1-2p       | Weekdays <u>Length</u> <u>Rate</u> <u>Rtg Type</u><br>MTWThF :30 <del>(\$100.00)</del> 0.00 <i>NM</i> |              |
| Credited  | 1-2μ                         | 10.00 1000 (44700.00)   |              |
| [No MG needed]  |                              |   |              |
| 4 Multi 07/29/20-08/04/20 Days of Our Lives   | 1-2p                         | МГWГhF :30 <del>(\$100.00)</del> 0.00 <i>NM</i>   |              |
| Credited  |                              |   |              |
| 7 Multi 07/29/20-08/04/20 Days of Our Lives   | 1-2p                         | MTWThF :30 <del>(\$100.00)</del> 0.00 <i>NM</i>   |              |
| Credited  |                              |   |              |
| 21 Multi 07/29/20 08/04/20 M-F 2-3p   | CM 2p-3p                     | MTWTF :30 5 \$70.00 P4 0.00 NM  | 5 \$350.00   |
| Channels : KSNC,KSNG,KSNL,KSNW  |                              |   |              |
| M-F 2-3p<br>Mel Robbins   |                              |   |              |
| Start Date End Date Weekdays  | Spots/Week Rate              | Rating  | i            |
| Week: 07/29/20 08/04/20 MTWTF   | 5 \$70.00                    | 0.00  |              |
| 22 Multi 07/29/20 08/04/20 M-F 3-4p   | CM 3-4pm                     | MTWTF :30 5 \$85.00 P4 0.00 NM  | 5 \$425.00   |
| Channels : KSNC,KSNG,KSNL,KSNW  | •                            | ·   | ·            |
| M-F 3-4p  |                              |   |              |
| Kelly Clarkson  | On ata Maraka Barta          | Det's a   |              |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u><br>Week: 07/29/20 08/04/20 <u>MTWTF</u> | Spots/Week Rate 5 \$85.00    | Rating 0.00   |              |
| 23 Multi 07/29/20 08/04/20 M-F 4-430p   | CM 4-430pm                   | MTWTF :30 5 \$250.00 P3 0.00 NM   | 5 \$1,250.00 |
| Channels : KSNC,KSNG,KSNL,KSNW  | OW 4 400pm                   | MI WII .50 5 \$250.0015 0.00 NW   | σ ψ1,200.00  |
| M-F 4-430p  |                              |   |              |
| Jeopardy B  |                              |   |              |
| Start Date End Date Weekdays Week: 07/29/20 08/04/20 MTWTF                                | Spots/Week Rate              | Rating  |              |
| VVCCR. 01/20/20 00/04/20  | 5 \$250.00                   | 0.00<br>MTWTF :30 5 \$325.00 P3 0.00 NM   | F #4.00F.00  |
| 24 Multi 07/29/20 08/04/20 M-F 430-5p<br>Channels : KSNC,KSNG,KSNL,KSNW                   | CM 430-5pm                   | MTWTF :30 5 \$325.00 P3 0.00 NM   | 5 \$1,625.00 |
| M-F 430-5p  |                              |   |              |
| Jeopardy  |                              |   |              |
| Start Date End Date Weekdays  | Spots/Week Rate              | Rating  |              |
| Week: 07/29/20 08/04/20 MTWTF   | 5 \$325.00                   | 0.00  | 4 0000 00    |
| 25 Multi 08/01/20 08/01/20 Sa 5-530p<br>Channels : KSNC,KSNG,KSNL,KSNW                    | CM 5-530p                    | S- :30 1 \$200.00 P3 0.00 NM  | 1 \$200.00   |
| Sa 5-530p   |                              |   |              |
| Jeopardy  |                              |   |              |
| Start Date End Date Weekdays  | Spots/Week Rate              | Rating  |              |
| Week: 07/27/20 08/02/20S-   | 1 \$200.00                   | 0.00  |              |
| 26 Multi 07/29/20 08/04/20 KSN News at Fiv  | /e CM 5-530pm                | MTWTF :30 5 \$275.00 P4 0.00 NM   | 4 \$1,100.00 |
| Channels : KSNC,KSNG,KSNL,KSNW<br>KSN News at Fir   | VΑ                           |   |              |
| KSN News  | VO                           |   |              |
| Start Date End Date Weekdays  | Spots/Week Rate              | Rating  |              |
| Week: 07/29/20 08/04/20 MTWTF   | 5 \$275.00                   | 0.00  |              |
| Spot Ch Date Range Description  3 Multi 07/29/20-08/04/20 KSN News at Five                | Start/End Time               | Weekdays Length Rate Rtg Type   |              |
| 3 Multi 07/29/20-08/04/20 KSN News at Five<br>Credited                                    | 5-530pm                      | MTWThF :30 <del>(\$275.00)</del> 0.00 <i>NM</i>   |              |
|   | 011 0.000                    | MULTIN OR 5 DOSO OR DA ORONIA   | 4 \$4.400.00 |
| 27 Multi 07/29/20 08/04/20 KSN News at Six<br>Channels: KSNC,KSNG,KSNL,KSNW               | x CM 6-630p                  | MTWTF :30 5 \$350.00 P4 0.00 NM   | 4 \$1,400.00 |
| KSN News at Si  | х                            |   |              |
| KSN News  |                              |   | 1            |
| Start Date End Date Weekdays  | Spots/Week Rate              | Rating  |              |
| Week: 07/29/20 08/04/20 MTWTF   | 5 \$350.00<br>Start/End Time | 0.00  | i            |
| Spot Ch Date Range Description  1 Multi 07/29/20-08/04/20 KSN News at Six                 | Start/End Time<br>6-630p     | Weekdays <u>Length</u> <u>Rate</u> <u>Rtg Type</u><br>MTWThF :30 <del>(\$350.00)</del> 0.00 <i>NM</i> | i            |
| Credited  | о ооор                       | (\$000.00) 0.00 1447  | 1            |
| 28 Multi 08/01/20 08/01/20 Sat KSN News a   | at Six CM 6-630pm            | S- :30 1 \$400.00 P3 0.00 NM  | 1 \$400.00   |
| Channels: KSNC,KSNG,KSNL,KSNW   | a cix civi c-cocpiii         | 2 .50 1 \$400.00 F3 0.00 NIVI   | ι φ400.00    |
| Sat KSN News a  | at Six                       |   | 1            |
| KSN News  |                              |   | i            |

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Order / Rev: A2605927 Advertiser: POL/Sunflower State PAC

Alt Order #: 27018320 Product Desc: TV Wichita KS KSNW

| Ln Ch                | Start                  | End                                 | Inventory Code                               | Break      | Start/End              | Time Days      | Len Sp               | ots Rat                               | e Pri                  | Rtg Type            | Spots | Amount     |
|----------------------|------------------------|-------------------------------------|--|------------|------------------------|----------------|----------------------|---------------------------------------|------------------------|---------------------|-------|------------|
| Sta<br>Week: 07/     | rt Date                | End Date<br>08/02/20                | Weekdays<br>S-                               | Spots/Week | Rate<br>\$400.00       | Rating<br>0.00 |                      |                                       |                        |                     |       |            |
| 29 Multi             |                        |                                     | Sun KSN News a                               | •          |                        | ews at         | - S :30              | 1 \$300.                              | .00 P3                 | 0.00 NM             | 1     | \$300.00   |
|                      |                        | C,KSNG,KS                           | NL,KSNW                                      |            |                        |                |                      | *                                     |                        |                     |       | ******     |
| KSN Ne               | ews                    |                                     | Sun KSN News a                               | it Five    |                        |                |                      |                                       |                        |                     |       |            |
| _                    | rt Date                | End Date                            | Weekdays                                     | Spots/Week | Rate                   | Rating         |                      |                                       |                        |                     |       |            |
| Week: 07/            |                        | 08/02/20                            | S  | 1          | \$300.00               | 0.00           |                      |                                       |                        |                     |       |            |
| Channe               |                        | C,KSNG,KS                           | M-F 630-7p<br>NL,KSNW<br>M-F 630-7p          | CM         | 630-7pm                | MTWTF-         | :30                  | 5 \$650.                              | .00 P3                 | 0.00 NM             | 4     | \$2,600.00 |
|                      | or Fortuni             | End Date                            | Weekdays                                     | Spots/Week | Rate                   | Rating         |                      |                                       |                        |                     |       |            |
| Week: 07/            | /29/20                 | 08/04/20                            | MTWTF  | 5          | \$650.00               | 0.00           |                      |                                       |                        |                     |       |            |
|                      | Date Ra                | <u>nge</u> <u>D</u><br>0-08/04/20 M | escription<br>4-F 630-7p                     |            | t/End Time<br>7pm      |                | Weekdays<br>MTWThF   | Length                                |                        | Rtg Type<br>0.00 NM |       |            |
|                      | edited                 | U-UO/U4/2U IV                       | 1-1- 030-7 <i>μ</i>                          | 030-       | 7 piii                 |                | IVII WIIII           | 30 <del>(φ)</del>                     | 000.00)                | · 0.00 /vivi        |       |            |
|                      |                        | 0 08/01/20<br>C,KSNG,KS             |  | СМ         | 630-7pm                | ;              | S- :30               | 1 \$450                               | .00 P3                 | 0.00 NM             | 1     | \$450.00   |
| \\//b = a   a        | -                      |                                     | Sa 630-7p                                    |            |                        |                |                      |                                       |                        |                     |       |            |
|                      | of Fortune<br>ort Date | e<br>End Date                       | Weekdays                                     | Spots/Week | Rate                   | Rating         |                      |                                       |                        |                     |       |            |
| Week: 07/            |                        | 08/02/20                            | S-   | 1          | \$450.00               | 0.00           |                      |                                       |                        |                     |       |            |
|                      |                        | 0 08/03/20<br>C,KSNG,KS             |  | 2 CM       | 8-9p                   | M              | :30                  | 1 \$800                               | .00 P3                 | 0.00 NM             | 0     | \$0.00     |
| The Wa               | ıll Mon 9e             | e/8c-NBC                            | Monday 8-9p                                  |            |                        |                |                      |                                       |                        |                     |       |            |
| Sta                  | rt Date                | End Date                            | Weekdays                                     | Spots/Week | Rate                   | Rating         |                      |                                       |                        |                     |       |            |
| Week: 08/            | /03/20<br>Date Ra      | 08/09/20                            | M<br>escription                              | 1<br>Star  | \$800.00<br>t/End Time | 0.00           | Wookdays             | Longth                                | Poto                   | Pta Type            |       |            |
|                      |                        |                                     | on Prime Hour 2                              | 8-9p       |                        |                | <u>Weekdays</u><br>M | <u>Length</u><br>- :30 <del>(\$</del> | <u>Rate</u><br>(800.00 | Rtg Type<br>0.00 NM |       |            |
| Cre                  | edited                 |                                     |  |            |                        |                |                      |                                       |                        |                     |       |            |
|                      |                        | 0 08/03/20<br>C,KSNG,KS             | Mon Prime Hour 3<br>NL,KSNW<br>Monday 9-10p  | 3 CM       | 9-10p                  | М              | :30                  | 1 \$800                               | .00 P3                 | 0.00 NM             | 0     | \$0.00     |
|                      |                        | e/9c-NBC                            |  |            |                        |                |                      |                                       |                        |                     |       |            |
| Sta<br>Week: 08/     | rt Date                | End Date<br>08/09/20                | Weekdays<br>M                                | Spots/Week | Rate<br>\$800.00       | Rating<br>0.00 |                      |                                       |                        |                     |       |            |
|                      | Date Ra                |                                     | escription                                   | Star       | t/End Time             | 0.00           | Weekdays             | Length                                |                        | Rtg Type            |       |            |
|                      | i 08/03/20<br>edited   | 0-08/09/20 N                        | 10n Prime Hour 3                             | 9-10       | р                      |                | M                    | - :30 <del>(\$</del>                  | 800.00)                | 0.00 NM             |       |            |
| 34 Multi             | 08/04/2                |                                     | Tue Prime Other                              | 1 CM       | 7-9p                   | - T ·          | :30                  | 1 \$1,200                             | .00 P3                 | 0.00 NM             | 0     | \$0.00     |
| Channe               | :15 . NOIN             | C,KSNG,KS                           | Tue Prime Other                              | 1          |                        |                |                      |                                       |                        |                     |       |            |
|                      | _                      | alent Tue-NE                        |  |            |                        |                |                      |                                       |                        |                     |       |            |
| Sta<br>Week: 08/     | rt Date                | End Date<br>08/09/20                | <u>Weekdays</u><br>- T                       | Spots/Week | Rate<br>\$1,200.00     | Rating<br>0.00 |                      |                                       |                        |                     |       |            |
| Spot Ch              | Date Ra                | nge D                               | escription                                   |            | t/End Time             | 0.00           | Weekdays             | Length                                | Rate                   | Rtg Type            |       |            |
|                      |                        | 0-08/09/20 T                        | ue Prime Other 1                             | 7-9p       | )                      |                | - T                  | :30(\$1,                              | <del>20</del> 0.00)    | 0.00 NM             |       |            |
|                      | edited                 |                                     | <del>-</del> · · · ·                         |            |                        |                |                      |                                       |                        |                     |       |            |
|                      |                        | 0 08/04/20<br>C,KSNG,KS             | Tue Prime Hour 3<br>NL,KSNW<br>Tuesday 9-10p | S CM       | 9-10p                  | - T ·          | :30                  | 1 \$800.                              | .00 P3                 | 0.00 NM             | 0     | \$0.00     |
| World o              | f Dance                | Tue 10e/9c-l                        | , ,  |            |                        |                |                      |                                       |                        |                     |       |            |
|                      | rt Date                | End Date                            | <u>Weekdays</u><br>- T                       | Spots/Week | Rate                   | Rating         |                      |                                       |                        |                     |       |            |
| Week: 08/<br>Spot Ch | ′03/20<br>⊢Date Ra     | 08/09/20<br>ange D                  | - I<br>escription                            | 1<br>Star  | \$800.00<br>t/End Time | 0.00           | Weekdays             | Length                                | Rate                   | Rtg Type            |       |            |
|                      |                        |                                     | ue Prime Hour 3                              | 9-10       |                        |                | - T                  |                                       |                        | 0.00 NM             |       |            |
| Cre                  | edited                 |                                     |  |            |                        |                |                      |                                       |                        |                     |       |            |
| 36 Multi<br>Channe   |                        | 0 07/30/20<br>C,KSNG,KS             | Thur Prime Hour :<br>NL,KSNW                 | 3 CM       | 9-10p                  | T-             | :30                  | 1 \$800                               | .00 P3                 | 0.00 NM             | 1     | \$800.00   |

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 Order / Rev:
 A2605927
 Advertiser:
 POL/Sunflower State PAC

 Alt Order #:
 27018320
 Product Desc:
 TV
 Wichita KS KSNW

 Flight Dates:
 07/29/20 - 08/04/20
 Estimate:
 8986

| Ln Ch Star                          | t End                    | Inventory Code                  | Break           | Start/End T             | ime Days         | Len Sp | ots | Rate Pri    | Rtg Type \$ | Spots | Amount           |
|-------------------------------------|--------------------------|---------------------------------|-----------------|-------------------------|------------------|--------|-----|-------------|-------------|-------|------------------|
| Law & Order: S                      | SVU (R)-NBC              | Thursday 9-10p                  |                 |                         |                  |        |     |             |             |       |                  |
| Start Date                          | End Date                 | Weekdays                        | Spots/Week      | Rate                    | Rating           |        |     |             | I           |       |                  |
| Week: 07/27/20<br>38 Multi 08/02    | 08/02/20                 | T<br>Sun Prime Other            | 3 CM            | \$800.00<br>8p-10p      | 0.00             | :30    | 1   | \$350.00 P3 | 0.00 NM     | 1     | \$350.00         |
| Channels : KS                       |                          | NL,KSNW                         |                 | ор-тор                  | 5                | .50    | '   | ψ550.001 5  | 0.00 14101  | '     | ψ330.00          |
| America's Got                       | Talent (R) Sur           | Sun Prime Other<br>n 9/e/8c-NBC | . 3             |                         |                  |        |     |             |             |       |                  |
| Start Date                          | End Date                 | Weekdays<br>S                   | Spots/Week      | Rate                    | Rating           |        |     |             |             |       |                  |
| Week: 07/27/20<br>39 Multi 07/29    | 08/02/20<br>/20 08/03/20 |                                 | 1<br>CM         | \$350.00<br>10-10:35pm  | 0.00<br>M- WTF   | :30    | 5   | \$400.00 P4 | 0.00 NM     | 5     | \$2,000.00       |
| Channels : KS                       |                          | NL,KSNW                         |                 |                         |                  |        |     | *           |             |       | <b>4</b> =,00000 |
| KSN News                            |                          | KSN News at Te                  | n Mon-Fri       |                         |                  |        |     |             |             |       |                  |
| Start Date                          |                          | <u>Weekdays</u><br>M- WTF       | Spots/Week      | Rate                    | Rating           |        |     |             |             |       |                  |
| Week: 07/29/20<br>40 Multi 08/01    | 08/04/20<br>/20 08/01/20 |                                 | 5<br>CM         | \$400.00<br>KSN News at | 0.00<br>t 10 SS- | :30    | 1   | \$300.00 P4 | 0.00 NM     | 1     | \$300.00         |
| Channels : KS                       |                          | NL,KSNW                         |                 |                         |                  |        |     | *******     |             |       | ********         |
| KSN News                            |                          | KSN News at 10                  | Sat             |                         |                  |        |     |             |             |       |                  |
| Start Date                          |                          | Weekdays                        | Spots/Week      | Rate                    | Rating           |        |     |             |             |       |                  |
| Week: 07/27/20<br>41 Multi 08/02    | 08/02/20<br>/20 08/02/20 |                                 | CM              | \$300.00<br>KSN News at | 0.00<br>t 10 SS  | :30    | 1   | \$350.00 P4 | 0.00 NM     | 1     | \$350.00         |
| Channels : KS                       |                          | NL,KSNW                         |                 |                         |                  |        |     | ,           |             |       | ******           |
| KSN News                            |                          | KSN News at 10                  | Sun             |                         |                  |        |     |             |             |       |                  |
| Start Date<br>Week: 07/27/20        | End Date<br>08/02/20     | Weekdays                        | Spots/Week      | Rate<br>\$350.00        | Rating<br>0.00   |        |     |             |             |       |                  |
| 42 Multi 07/29                      |                          |                                 | CM              |                         | ipm M-WTF        | :30    | 5   | \$140.00 P4 | 0.00 NM     | 5     | \$700.00         |
| Channels : KS                       | NC,KSNG,KS               | NL,KSNW<br>Tonight Show/Jir     | nmy Fallon      |                         |                  |        |     |             |             |       |                  |
| Tonight Show-                       | NBC                      | Torngrit Sriow/on               | Tilliy I alloli |                         |                  |        |     |             |             |       |                  |
| Start Date Week: 07/29/20           | End Date<br>08/04/20     | <u>Weekdays</u><br>M- WTF       | Spots/Week 5    | <u>Rate</u><br>\$140.00 | Rating<br>0.00   |        |     |             |             |       |                  |
| 43 Multi 07/29                      |                          |                                 | CM              |                         | iam M-WTF        | :30    | 5   | \$75.00 P4  | 0.00 NM     | 5     | \$375.00         |
| Channels : KS                       | NC,KSNG,KS               | NL,KSNW<br>Late Night/Seth I    | Mvers           |                         |                  |        |     |             |             |       |                  |
| Late Night-NB0                      | 0                        | _a.og                           | •               |                         |                  |        |     |             |             |       |                  |
| <u>Start Date</u><br>Week: 07/29/20 | End Date<br>08/04/20     | <u>Weekdays</u><br>M- WTF       | Spots/Week 5    | <u>Rate</u><br>\$75.00  | Rating<br>0.00   |        |     |             |             |       |                  |
| 44 Multi 07/29                      | /20 08/03/20             | Little Late/Lilly Si            |                 | 1237x-107x              | М- WГF           | :30    | 5   | \$40.00 P3  | 0.00 NM     | 5     | \$200.00         |
| Channels : KS                       | NC,KSNG,KS               | NL,KSNW<br>Little Late/Lilly Si | ingh            |                         |                  |        |     |             |             |       |                  |
| A Little Late wi                    |                          | NBC                             |                 | <b>D</b> .              | <b>5</b> :       |        |     |             |             |       |                  |
| <u>Start Date</u><br>Week: 07/29/20 | End Date<br>08/04/20     | <u>Weekdays</u><br>M- WTF       | Spots/Week 5    | <u>Rate</u><br>\$40.00  | Rating<br>0.00   |        |     |             | İ           |       |                  |
| 45 Multi 07/29                      |                          |                                 | CM              | M-F 105-205             |                  | :30    | 5   | \$20.00 P3  | 0.00 NM     | 5     | \$100.00         |
| Channels : KS                       | NC,KSNG,KS               | NL,KSNVV<br>M-F 105-205x        |                 |                         |                  |        |     |             |             |       |                  |
| Late News Rep                       |                          | M/s sladeres                    | 0               | Data                    | Detien           |        |     |             |             |       |                  |
| <u>Start Date</u><br>Week: 07/29/20 | End Date<br>08/04/20     | <u>Weekdays</u><br>M- WTF       | Spots/Week 5    | <u>Rate</u><br>\$20.00  | Rating<br>0.00   |        |     |             |             |       |                  |
| 46 Multi 08/01                      |                          |                                 | CM              | 1030p-12m               | S-               | :30    | 1   | \$250.00 P4 | 0.00 NM     | 1     | \$250.00         |
| Channels : KS                       | NC,NSNG,NS               | Saturday Night L                | ive             |                         |                  |        |     |             |             |       |                  |
| Saturday Night                      |                          | Maakdaya                        | Cnoto/Mook      | Doto                    | Dating           |        |     |             |             |       |                  |
| Start Date<br>Week: 07/27/20        | End Date<br>08/02/20     | Weekdays<br>S-                  | Spots/Week<br>1 | Rate<br>\$250.00        | Rating<br>0.00   |        |     |             |             |       |                  |
|                                     |                          | Good Day Kansa                  | s Sund@M        | 1035p-1105p             | ·S               | :30    | 1   | \$100.00 P3 | 0.00 NM     | 1     | \$100.00         |
| Channels : KS                       |                          | Good Day Kansa                  | as Sunday PM    |                         |                  |        |     |             | J           |       |                  |
| Good Day Kan                        | sas                      |                                 | 0               | Б.                      | D. ()            |        |     |             |             |       |                  |

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

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Order / Rev: A2605927 Advertiser: POL/Sunflower State PAC

Alt Order #: 27018320 Product Desc: TV Wichita KS KSNW

| Ln Ch Start End Inventory Code Br  | ak Sta     | art/End Tir           | ne Days        | Len Spots | Rate Pri      | Rtg Type   | Spots | Amount     |
|--|------------|-----------------------|----------------|-----------|---------------|------------|-------|------------|
| Start Date   |            |                       | Rating         |           |               |            |       |            |
|  |            | 100.00                | 0.00           | :30 1     | \$20.00 D2    | 0.00 NM    | 4     | ¢20.00     |
| 48 Multi 08/02/20 08/02/20 Meet the Press (AN) CN Channels: KSNC,KSNG,KSNL,KSNW  | ivie       | et the Fies           | s (A1S         | :30 1     | \$20.00 P3    | 0.00 NM    | 1     | \$20.00    |
| Meet the Press (AN)  |            |                       |                |           |               |            |       |            |
| Dateline AN  |            |                       |                |           |               |            |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u><br>Week: 07/27/20 08/02/20S                                     |            | Rate<br>\$20.00       | Rating<br>0.00 |           |               |            |       |            |
| 49 Multi 08/01/20 08/01/20 Stanley Cup Playoffs CM   |            |                       | layo S-        | :30 2     | \$500.00 P3   | 0.00 NM    | 2     | \$1,000.00 |
| Channels : KSNC,KSNG,KSNL,KSNW   | Ola        | ariiey Cup i          | layo5-         | .50 2     | . ψ300.0013   | O.OO INIVI |       | φ1,000.00  |
| Stanley Cup Playoffs   | (7:0       | 00 PM-10:00           | PM)            |           |               |            |       |            |
| NHL Playoffs Day - dates/times subject to change   |            | Б.                    | D. ()          |           |               |            |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u><br>Week: 07/27/20 08/02/20S-                                    |            | Rate<br>500.00        | Rating<br>0.00 |           |               |            |       |            |
| 50 Multi 08/01/20 08/01/20 KC End Zone CN  |            | End Zone              | S-             | :30 1     | \$30.00 P4    | 0.00 NM    | 1     | \$30.00    |
| Channels: KSNC,KSNG,KSNL,KSNW  | 110        | LIIG ZOIIC            | 5              | .50 1     | ψ30.001 4     | 0.00 14101 | · '   | ψ30.00     |
| KC End Zone  |            |                       |                |           |               |            |       |            |
| Start Date End Date Weekdays Spots/W   |            |                       | Rating         |           |               |            |       |            |
| Week: 07/27/20 08/02/20S-  |            | \$30.00               | 0.00           |           |               |            |       |            |
| 51 Multi 07/31/20 07/31/20 Fri Prime Other 2 CN  | 8p-        | -10p                  | F              | :30 1     | \$500.00 P3   | 0.00 NM    | 1     | \$500.00   |
| Channels : KSNC,KSNG,KSNL,KSNW<br>Fri Prime Other 2  |            |                       |                |           |               |            |       |            |
| Start Date End Date Weekdays Spots/W   | ek         | Rate                  | Rating         |           |               |            |       |            |
| Week: 07/27/20 08/02/20 F  |            | 500.00                | 0.00           |           |               |            |       |            |
| 52 Multi 07/29/20 07/29/20 Wed Prime Hour 1 CN   | 7-8        | Вр                    | W              | :30 1     | \$800.00 P3   | 0.00 NM    | 1     | \$800.00   |
| Channels: KSNC,KSNG,KSNL,KSNW  |            |                       |                |           |               |            |       |            |
| Wednesday 7-8p   |            | _                     |                |           |               |            |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u><br>Week: 07/27/20 08/02/20 W                                    | _          |                       | Rating         |           |               |            |       |            |
| Week: 07/27/20 08/02/20 W 53 Multi 07/31/20 07/31/20 Fri Prime Other 2 CN  |            | 800.00<br>-10p        | 0.00<br>F      | :30 1     | \$500.00 P3   | 0.00 NM    | 1     | \$500.00   |
| Channels: KSNC,KSNG,KSNL,KSNW  | op-        | ТОР                   |                | .50 1     | ф300.00 F3    | U.UU INIVI | '     | φ300.00    |
| Fri Prime Other 2  |            |                       |                |           |               |            |       |            |
| Start Date End Date Weekdays Spots/W   | <u>eek</u> | Rate                  | Rating         |           |               |            |       |            |
| Week: 07/27/20 08/02/20F   |            | 500.00                | 0.00           |           |               |            |       |            |
| 54 Multi 08/02/20 08/02/20 Sun Prime Other 3 CN Channels: KSNC,KSNG,KSNL,KSNW  | 8p-        | -10p                  | S              | :30 1     | \$350.00 P3   | 0.00 NM    | 1     | \$350.00   |
| Sun Prime Other 3  |            |                       |                |           |               |            |       |            |
| Start Date End Date Weekdays Spots/W   | ek         | Rate                  | Rating         |           |               |            |       |            |
| Week: 07/27/20 08/02/20S   |            | 350.00                | 0.00           |           |               |            |       |            |
| 55 Multi 08/02/20 08/02/20 Sun Prime Hour 2 CM   | 7-8        | Вр                    | S              | :30 1     | \$350.00 P3   | 0.00 NM    | 1     | \$350.00   |
| Channels : KSNC,KSNG,KSNL,KSNW   |            |                       |                |           |               |            |       |            |
| Sunday 7-8p  | .1.        | Data                  | Dation         |           |               |            |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u><br>Week: 07/27/20 08/02/20S                                     |            | <u>Rate</u><br>350.00 | Rating<br>0.00 |           |               |            |       |            |
| 56 Multi 08/02/20 08/02/20 KC End Zone CN  |            | End Zone              | S              | :30 1     | \$50.00 P4    | 0.00 NM    | 1     | \$50.00    |
| Channels : KSNC,KSNG,KSNL,KSNW   | 110        | LIIG ZOIIG            | S              | .00       | φου.σσ1 4     | 0.00 14101 |       | φου.σσ     |
| KC End Zone  |            |                       |                |           |               |            |       |            |
| Start Date End Date Weekdays Spots/W   |            |                       | Rating         |           |               |            |       |            |
| Week: 07/27/20 08/02/20S   |            | \$50.00               | 0.00           |           | •             |            | _     |            |
| 57 Multi 08/03/20 08/03/20 Mon Prime Other 2 CN Channels: KSNC,KSNG,KSNL,KSNW  | 8p-        | -10p                  | M              | :30 1     | \$1,200.00 P3 | 0.00 NM    | 1     | \$1,200.00 |
| Mon Prime Other 2  |            |                       |                |           |               |            |       |            |
| Start Date End Date Weekdays Spots/W   | ek         | Rate                  | Rating         |           |               |            |       |            |
| Week: 08/03/20 08/09/20 M  | 1 \$1,     | 200.00                | 0.00           |           |               |            |       |            |
| 58 Multi 08/03/20 08/03/20 LN M-F CN   | 10-        | -10:35pm              | M              | :30 1     | \$400.00 P4   | 0.00 NM    | 1     | \$400.00   |
| Channels : KSNC,KSNG,KSNL,KSNW KSN Nows at Top Mon Fri   |            |                       |                |           |               |            |       |            |
| KSN News at Ten Mon-Fri  | ok         | Poto                  | Pating         |           |               |            |       |            |
| Start Date         End Date         Weekdays         Spots/W           Week: 08/03/20         08/09/20         M         Spots/W |            | Rate<br>400.00        | Rating<br>0.00 |           |               |            |       |            |
| 59 Multi 08/02/20 08/02/20 Stanley Cup Playoffs CM   |            |                       | layoS          | :30 1     | \$175.00 P3   | 0.00 NM    | 1     | \$175.00   |
| Channels : KSNC,KSNG,KSNL,KSNW   |            |                       | -              |           |               |            |       |            |

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 A2605927
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 Flight Dates:
 07/29/20 - 08/04/20
 Estimate:
 8986

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Stanley Cup Playoffs (2:00 PM-5:00 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/27/20 08/02/20 ----S \$175.00 0.00 Multi 08/03/20 08/03/20 Mon Prime Hour 1 СМ 7-8p M- - - - -:30 \$1,200,00 P3 0.00 NM \$1,200,00 60 1 Channels: KSNC, KSNG, KSNL, KSNW Monday 7-8p Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 08/03/20 08/09/20 M- - - -\$1,200,00 0.00 08/02/20 08/02/20 NBC Sports Special NBC Sports Specia----S Multi CM .30 \$100.00 P3 0.00 NM 1 \$100.00 Channels: KSNC, KSNG, KSNL, KSNW (11:00 AM-2:00 PM) **NBC Sports Special** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 07/27/20 08/02/20 ---S \$100.00 0.00 08/02/20 08/02/20 Kansas Today Sa/Su 6a&M Multi ----S \$100.00 P3 0.00 NM \$300.00 N62 SaSu 6a-8a :30 3 Channels: KSNC,KSNG,KSNL,KSNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 07/27/20 08/02/20 ---S 3 \$100.00 0.00 Multi 08/02/20 08/02/20 KC End Zone СМ KC End Zone :30 \$125.00 P3 0.00 NM N63 \$125.00 Channels: KSNC, KSNG, KSNL, KSNW KC End Zone **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 07/27/20 08/02/20 \$125.00 0.00 Multi 08/02/20 08/02/20 NBC Sports Special NBC Sports Specia----S N 64 CM :30 \$115.00 P3 0.00 NM \$115.00 Channels: KSNC, KSNG, KSNL, KSNW **NBC Sports Special** (11:00 AM-2:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating 08/02/20 ----S Week: 07/27/20 \$115.00 0.00 Sun Prime Hour 1 N65 Multi 08/02/20 08/02/20 CM 6-7p ----S :30 \$350.00 P3 0.00 NM 0 \$0.00 Channels: KSNC, KSNG, KSNL, KSNW Sunday 6-7p Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/27/20 08/02/20 \$350.00 0.00 Weekdays Ch Date Range Description Start/End Time Length Rate Rtg Type Spot 1 Multi 07/27/20-08/02/20 Sun Prime Hour 1 6-7p ----Su :30 <del>(\$350.00)</del> 0.00 NM Credited N66 Multi 08/02/20 08/02/20 LN Su СМ KSN News at 10 S-----S :30 \$450.00 P3 0.00 NM \$450.00 1 Channels: KSNC, KSNG, KSNL, KSNW KSN News at 10 Sun KSN News Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 07/27/20 08/02/20 \$450.00 0.00 08/04/20 08/04/20 Kansas Today СМ - T- - - -N68 Multi 430-5am :30 \$30.00 P4 0.00 NM 1 \$30.00 Channels: KSNC.KSNG.KSNL.KSNW Kansas Today Today with Hoda & Jenna-NBC Weekdays Spots/Week Rating Start Date End Date Rate Week: 07/29/20 08/04/20 - T- - - -\$30.00 0.00 СМ - T- - - -N69 Multi 08/04/20 08/04/20 KSN Today 2 \$150.00 P4 0.00 NM \$150.00 6-7am :30 1 Channels: KSNC,KSNG,KSNL,KSNW KSN Today 2 Kansas Today 3 Start Date Weekdays Spots/Week Rating **End Date** Rate - T- - - -Week: 07/29/20 08/04/20 \$150.00 0.00 СМ - T- - - -N70 Multi 08/04/20 08/04/20 KSN News \$130.00 P4 0.00 NM \$130.00 12n-1pm :30 Channels: KSNC, KSNG, KSNL, KSNW **KSN News** KSN News Weekdays Spots/Week Start Date **End Date** Rate Rating

\$130.00

0.00

Week: 07/29/20

08/04/20

Print Date: 07/31/20 15:50:25 Page 9 of 9

Order / Rev: A2605927 Advertiser: POL/Sunflower State PAC

Alt Order #: 27018320 Product Desc: TV Wichita KS KSNW

Flight Dates: 07/29/20 - 08/04/20 Estimate: 8986

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 176 \$34,800.00



Contract # 27018320 Changes as of: 7/31/2020 at 3:44 PM Version: Current State Version 10

Agency: OLD TOWN MEDIA, Advertiser: Sunflower St

114 Quay Street ALEXANDRIA, VA 22314 Product: TV Office: WASHINGTON
Agency Order #: 9766487 Service: Nielsen

Buyer: Patel, Meredith Primary Demo: Adults 35+ Total GRP:

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2605927

 202-872-5880
 202-872-5880

Station: KSNW

Market: Wichita

Separation:

|                           |    |                             |          |                |     |      | 7/29 - 7/29 | Total | Total      |        |      |
|---------------------------|----|-----------------------------|----------|----------------|-----|------|-------------|-------|------------|--------|------|
| # Day/Time                | DP | Program                     | Rate     | A35P<br>Rating | Len | 7/29 |             | Spots | \$         | CPP*   | GRP* |
| W-F,M-Tu<br>1 4:30a-5a    |    | Kansas Today 1              | \$30.00  |                |     | 5    |             | 5     | \$150.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>2 5a-6a       |    | Kansas Today 2              | \$60.00  | 0              | 30  | 5    |             | 5     | \$300.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>3 5a-6a       |    | Kansas Today 2              | \$60.00  | 0              | 30  | 5    |             | 5     | \$300.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>4 6a-7a       |    | Kansas Today 3              | \$150.00 | 0              | 30  | 5    |             | 5     | \$750.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>5 6a-7a       |    | Kansas Today 3              | \$150.00 | 0              | 30  | 5    |             | 5     | \$750.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>6 7a-8a       |    | Today Show (7-8am)          | \$200.00 | 0              | 30  | 10   |             | 10    | \$2,000.00 | \$0.00 | 0.0  |
| W-F,M-Tu<br>7 8a-9a       |    | Today Show (8-9am)          | \$175.00 | 0              | 30  | 10   |             | 10    | \$1,750.00 | \$0.00 | 0.0  |
| Sa<br>8 5:30a-6a          |    | Good Day Kansas             | \$30.00  | 0              | 30  | 0    |             | 0     | \$0.00     | \$0.00 | 0.0  |
| 9 6a-8a                   |    | Kansas Today Weekend        | \$60.00  | 0              | 30  | 2    |             | 2     | \$120.00   | \$0.00 | 0.0  |
| Sa<br>10 8a-9:30a         |    | Saturday Today Show         | \$75.00  | 0              | 30  | 2    |             | 2     | \$150.00   | \$0.00 | 0.0  |
| Su<br>11 6a-8a            |    | Kansas Today Weekend        | \$60.00  | 0              | 30  | 1    |             | 1     | \$60.00    | \$0.00 | 0.0  |
| Su<br>12 8a-9a            |    | Sunday Today Show           | \$100.00 | 0              | 30  | 1    |             | 1     | \$100.00   | \$0.00 | 0.0  |
| Su<br>13 9a-10a           |    | Meet The Press              | \$300.00 | 0              | 30  | 1    |             | 1     | \$300.00   | \$0.00 | 0.0  |
| Su<br>14 10:30a-11a       |    | GoodDay Kansas              | \$50.00  | 0              | 30  | 0    |             | 0     | \$0.00     | \$0.00 | 0.0  |
| W-F,M-Tu<br>15 9a-10a     |    | Live With Kelly & Ryan      | \$130.00 | 0              | 30  | 6    |             | 6     | \$780.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>16 10a-11a    |    | Today Third Hour-NBC        | \$170.00 | 0              | 30  | 6    |             | 6     | \$1,020.00 | \$0.00 | 0.0  |
| W-F,M-Tu<br>17 11a-12n    |    | Today with Hoda & Jenna-NBC | \$170.00 | 0              | 30  | 5    |             | 5     | \$850.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>18 12n-12:30p |    | KSN News                    | \$130.00 | 0              | 30  | 5    |             | 5     | \$650.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>19 12:30p-1p  |    | Good Day Kansas             | \$100.00 | 0              | 30  | 6    |             | 6     | \$600.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>20 1p-2p      |    | Days of Our Lives-NBC       | \$100.00 | 0              | 30  | 4    |             | 4     | \$400.00   | \$0.00 | 0.0  |

Con Type: POLITICAL/VOTE

**Total \$:** \$34,800.00

Total Spots: 176

Total CPP: \$0.00



Contract # 27018320 Changes as of: 7/31/2020 at 3:44 PM Version: Current State Version 10

Agency: OLD TOWN MEDIA, Advertiser: Sunflower State LLC

114 Quay Street ALEXANDRIA, VA 22314 Product: TV Office: WASHINGTON
Agency Order #: 9766487 Service: Nielsen

Buyer: Patel, Meredith

202-872-5880

Salesperson: KELLY JOHNS

Primary Demo: Adults 35+

Station: KSNW

Market: Wichita

Assistant: KELLY JOHNS 202-872-5880

LLY JOHNS Traffic #: A2605927

Con Type: POLITICAL/VOTE

**Total \$:** \$34,800.00

Total Spots: 176

Total GRP:

Total CPP: \$0.00

Separation:

|                           |    |  |                |                |     |      | 7/29 - 7/29 | Total | Total      |        |      |
|---------------------------|----|--|----------------|----------------|-----|------|-------------|-------|------------|--------|------|
| # Day/Time                | DP | Program                                    | Rate           | A35P<br>Rating | Len | 7/29 |             | Spots | \$         | CPP*   | GRP* |
| W-F,M-Tu<br>21 2p-3p      |    | Mel Robbins                                | \$70.00        |                |     | 5    |             | 5     | \$350.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>22 3p-4p      |    | Kelly Clarkson                             | \$85.00        | 0              | 30  | 5    |             | 5     | \$425.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>23 4p-4:30p   |    | Jeopardy B                                 | \$250.00       | 0              | 30  | 5    |             | 5     | \$1,250.00 | \$0.00 | 0.0  |
| W-F,M-Tu<br>24 4:30p-5p   |    | Jeopardy                                   | \$325.00       | 0              | 30  | 5    |             | 5     | \$1,625.00 | \$0.00 | 0.0  |
| Sa<br>25 5p-5:30p         |    | Jeopardy                                   | \$200.00       | 0              | 30  | 1    |             | 1     | \$200.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>26 5p-5:30p   |    | KSN News                                   | \$275.00       | 0              | 30  | 4    |             | 4     | \$1,100.00 | \$0.00 | 0.0  |
| W-F,M-Tu<br>27 6p-6:30p   |    | KSN News                                   | \$350.00       | 0              | 30  | 4    |             | 4     | \$1,400.00 | \$0.00 | 0.0  |
| Sa<br>28 6p-6:30p         |    | KSN News                                   | \$400.00       | 0              | 30  | 1    |             | 1     | \$400.00   | \$0.00 | 0.0  |
| Su<br>29 5p-5:30p         |    | KSN News                                   | \$300.00       | 0              | 30  | 1    |             | 1     | \$300.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>30 6:30p-7p   |    | Wheel of Fortune                           | \$650.00       | 0              | 30  | 4    |             | 4     | \$2,600.00 | \$0.00 | 0.0  |
| Sa<br>31 6:30p-7p         |    | Wheel of Fortune                           | \$450.00       | 0              | 30  | 1    |             | 1     | \$450.00   | \$0.00 | 0.0  |
| M<br>32 8p-9p             |    | The Wall Mon 9e/8c-NBC                     | \$800.00       | 0              | 30  | 0    |             | 0     | \$0.00     | \$0.00 | 0.0  |
| M<br>33 9p-10p            |    | Dateline Mon 10e/9c-NBC                    | \$800.00       |                | 30  | 0    |             | 0     | \$0.00     | \$0.00 | 0.0  |
| Tu<br>34 7p-9p            |    | America's Got Talent Tue-NBC               | \$1,200.<br>00 | 0              | 30  | 0    |             | 0     | \$0.00     | \$0.00 | 0.0  |
| Tu<br>35 9p-10p           |    | World of Dance Tue 10e/9c-NBC              | \$800.00       | 0              | 30  | 0    |             | 0     | \$0.00     | \$0.00 | 0.0  |
| Th<br>36 9p-10p           |    | Law & Order: SVU (R)-NBC                   | \$800.00       | 0              | 30  | 1    |             | 1     | \$800.00   | \$0.00 | 0.0  |
| F<br>37 7p-9p             |    | America's Got Talent (R) Fri 8e/7c-NBC     | \$500.00       | 0              | 30  | 0    |             | 0     | \$0.00     | \$0.00 | 0.0  |
| Su<br>38 8p-10p           |    | America's Got Talent (R) Sun<br>9/e/8c-NBC | \$350.00       | 0              | 30  | 1    |             | 1     | \$350.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>39 10p-10:35p |    | KSN News                                   | \$400.00       | 0              | 30  | 5    |             | 5     | \$2,000.00 | \$0.00 | 0.0  |
| Sa<br>40 10p-10:30p       |    | KSN News                                   | \$300.00       | 0              | 30  | 1    |             | 1     | \$300.00   | \$0.00 | 0.0  |



Contract # 27018320 Changes as of: 7/31/2020 at 3:44 PM Version: Current State Version 10

**CPE:** 1335/1349/8986 Flight: 7/29/20 - 8/4/20

**Agency:** OLD TOWN MEDIA, LLC Advertiser: Sunflower State

> 114 Quay Street ALEXANDRIA, VA 22314

Product: TV Agency Order #: 9766487

Buyer: Patel, Meredith

202-872-5880

Salesperson: KELLY JOHNS

Primary Demo: Adults 35+

Station: KSNW

Market: Wichita

Service: Nielsen

Office: WASHINGTON

Assistant: KELLY JOHNS

202-872-5880

Traffic #: A2605927

Con Type: POLITICAL/VOTE

**Total \$:** \$34,800.00

Total Spots: 176

Total GRP:

Total CPP: \$0.00

Separation:

|                              |    |  |                |                |     |      | 7/29 - 7/29 | Total | Total      |        |      |
|------------------------------|----|--|----------------|----------------|-----|------|-------------|-------|------------|--------|------|
| # Day/Time                   | DP | Program  | Rate           | A35P<br>Rating | Len | 7/29 |             | Spots | \$         | CPP*   | GRP* |
| Su<br>41 10p-10:30p          |    | KSN News   | \$350.00       |                | 30  | 1    |             | 1     | \$350.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>42 10:35p-11:37p |    | Tonight Show-NBC                                 | \$140.00       | 0              | 30  | 5    |             | 5     | \$700.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>43 11:37p-12:37a |    | Late Night-NBC                                   | \$75.00        | 0              | 30  | 5    |             | 5     | \$375.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>44 12:37a-1:07a  |    | A Little Late with Lilly Singh-NBC               | \$40.00        | 0              | 30  | 5    |             | 5     | \$200.00   | \$0.00 | 0.0  |
| W-F,M-Tu<br>45 1:05a-1:35a   |    | Late News Repeat                                 | \$20.00        | 0              | 30  | 5    |             | 5     | \$100.00   | \$0.00 | 0.0  |
| Sa<br>46 10:30p-12m          |    | Saturday Night Live-NBC                          | \$250.00       | 0              | 30  | 1    |             | 1     | \$250.00   | \$0.00 | 0.0  |
| Su<br>47 10:35p-11:05p       |    | Good Day Kansas                                  | \$100.00       | 0              | 30  | 1    |             | 1     | \$100.00   | \$0.00 | 0.0  |
| Su<br>48 1:05a-2:05a         |    | Dateline AN                                      | \$20.00        | 0              | 30  | 1    |             | 1     | \$20.00    | \$0.00 | 0.0  |
| Sa-Su<br>49 12n-5p           |    | NHL Playoffs Day - dates/times subject to change | \$500.00       | 0              | 30  | 2    |             | 2     | \$1,000.00 | \$0.00 | 0.0  |
| F<br>50 8p-10p               |    | Dateline   | \$500.00       | 0.0            | 30  | 1    |             | 1     | \$500.00   | \$0.00 | 0.0  |
| Sa<br>51 5:30a-6a            |    | KC End Zone                                      | \$30.00        | 0.0            | 30  | 1    |             | 1     | \$30.00    | \$0.00 | 0.0  |
| W<br>52 7p-8p                |    | Chicago Med                                      | \$800.00       | 0.0            | 30  | 1    |             | 1     | \$800.00   | \$0.00 | 0.0  |
| F<br>53 8p-10p               |    | Dateline   | \$500.00       | 0.0            | 30  | 1    |             | 1     | \$500.00   | \$0.00 | 0.0  |
| Su<br>54 8p-10p              |    | AGT  | \$350.00       | 0.0            | 30  | 1    |             | 1     | \$350.00   | \$0.00 | 0.0  |
| Su<br>55 7p-8p               |    | The Titan Games                                  | \$350.00       | 0.0            | 30  | 1    |             | 1     | \$350.00   | \$0.00 | 0.0  |
| Su<br>56 10:30a-11a          |    | KC End Zone                                      | \$50.00        | 0.0            | 30  | 1    |             | 1     | \$50.00    | \$0.00 | 0.0  |
| M<br>57 8p-10p               |    | ANW  | \$1,200.<br>00 | 0.0            | 30  | 1    |             | 1     | \$1,200.00 | \$0.00 | 0.0  |
| M<br>58 10p-10:35p           |    | NEWS   | \$400.00       | 0.0            | 30  | 1    |             | 1     | \$400.00   | \$0.00 | 0.0  |
| Su<br>59 2p-5p               |    | NHL STANLEY CUP PLAYOFFS                         | \$175.00       |                |     |      |             | 1     | \$175.00   | \$0.00 | 0.0  |
| 60 7p-8p                     |    | TITAN GAMES                                      | \$1,200.<br>00 |                |     |      |             | 1     | \$1,200.00 | \$0.00 | 0.0  |



Version: Current State Version 10 Contract # 27018320 Changes as of: 7/31/2020 at 3:44 PM

CPE: 1335/1349/8986 Flight: 7/29/20 - 8/4/20 Advertiser: Sunflower State

**Agency:** OLD TOWN MEDIA, LLC

114 Quay Street Product: TV ALEXANDRIA, VA Agency Order #: 9766487 22314

Buyer: Patel, Meredith Primary Demo: Adults 35+

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2605927 202-872-5880

Station: KSNW

Market: Wichita

Service: Nielsen

202-872-5880

Office: WASHINGTON

Con Type: POLITICAL/VOTE

**Total \$:** \$34,800.00

Total Spots: 176

Total GRP:

Total CPP: \$0.00

Separation:

|    |                  |    |                     |          |                |       |      | 7/29 - 7/29 | Total | Total       |        |      |
|----|------------------|----|---------------------|----------|----------------|-------|------|-------------|-------|-------------|--------|------|
| #  | Day/Time         | DP | Program             | Rate     | A35P<br>Rating | Len   | 7/29 |             | Spots | \$          | CPP*   | GRP* |
| 61 | Su<br>11a-2p     |    | NBC SPORTS          | \$100.00 |                | 30    | 1    |             | 1     | \$100.00    | \$0.00 | 0.0  |
| 62 | Su<br>6a-8a      |    | KS Today            | \$100.00 | 0.0            | 30    | 3    |             | 3     | \$300.00    | \$0.00 | 0.0  |
|    | Su<br>10:30a-11a |    | KC End Zone         | \$125.00 |                | 30    | 1    |             | 1     | \$125.00    | \$0.00 | 0.0  |
| 64 | Su<br>11a-2p     |    | NBC Sports          | \$115.00 | 0.0            | 30    | 1    |             | 1     | \$115.00    | \$0.00 | 0.0  |
| 65 | Su<br>6p-7p      |    | Cannonball          | \$350.00 | 0.0            | 30    | 0    |             | 0     | \$0.00      | \$0.00 | 0.0  |
|    | Su<br>10p-10:35p |    | News                | \$450.00 |                | 30    | 1    |             | 1     | \$450.00    | \$0.00 | 0.0  |
|    | Tu<br>11a-12n    |    | TODAY SHOW 11A-NOON | \$170.00 | 0.0            | 30    | 1    |             | 1     | \$170.00    | \$0.00 | 0.0  |
|    | Tu<br>4:30a-5a   |    | Kansas Today 1      | \$30.00  | 0.0            | 30    | 1    |             | 1     | \$30.00     | \$0.00 | 0.0  |
|    | Tu<br>6a-7a      |    | Kansas Today 3      | \$150.00 | 0.0            | 30    | 1    |             | 1     | \$150.00    | \$0.00 | 0.0  |
|    | Tu<br>12n-12:30p |    | Noon News           | \$130.00 |                | 30    | 1    |             | 1     | \$130.00    | \$0.00 |      |
|    |                  |    |                     |          |                | ΓALS: | 176  |             | 176   | \$34,800.00 | \$0.00 | 0.0  |



Changes as of: 7/31/2020 at 3:44 PM Contract # 27018320 Version: Current State Version 10

CPE: 1335/1349/8986 Flight: 7/29/20 - 8/4/20 Station: KSNW

**Agency:** OLD TOWN MEDIA, LLC Advertiser: Sunflower State Market: Wichita

114 Quay Street ALEXANDRIA, VA Agency Order #: 9766487 22314

Product: TV Office: WASHINGTON Total Spots: 176 Total CPP: \$0.00 Service: Nielsen

Buyer: Patel, Meredith Primary Demo: Adults 35+ Total GRP:

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2605927 202-872-5880 202-872-5880

Separation:

Special Instructions 5PM cutoff on 8/4

|                   | Order Level Comments |   |  |  |  |  |  |  |  |  |  |
|-------------------|----------------------|---|--|--|--|--|--|--|--|--|--|
| Date/Time         | Added by             | Comment   |  |  |  |  |  |  |  |  |  |
| 07/31/20 3:30 PM  | Patty Sparkman       | please accept mg offer asap.  |  |  |  |  |  |  |  |  |  |
| 07/29/20 4:52 PM  | Patty Sparkman       | PLEASE ACCEPT MG OFFER ASAP.  |  |  |  |  |  |  |  |  |  |
| 07/24/20 12:00 PM | Lori Sanderson       | PLEASE ACCEPT MG'S. THANKS, LS  |  |  |  |  |  |  |  |  |  |
| 07/23/20 8:40 AM  | Patty Sparkman       | program change - please accept MG offer. This program will remain at this TP through the end of the year.                   |  |  |  |  |  |  |  |  |  |
| 07/22/20 8:05 AM  | KELLY JOHNS          | Canceled by new revision  |  |  |  |  |  |  |  |  |  |
| 07/21/20 4:11 PM  | Patty Sparkman       | Cutoff time per email is 7pm on 8/4. Crediting Prime on Tuesday, 8/4. End dated 8/3, other programs after 7pm on same date. |  |  |  |  |  |  |  |  |  |
| 07/21/20 4:08 PM  | Patty Sparkman       | Program changes - please accept MG offer  |  |  |  |  |  |  |  |  |  |
| 07/17/20 5:04 PM  | System               | Notice Received.  |  |  |  |  |  |  |  |  |  |

| Competitive Information |                     |  |  |  |  |  |  |  |
|-------------------------|---------------------|--|--|--|--|--|--|--|
| Market Budget:          | \$32,930            |  |  |  |  |  |  |  |
| KSNW Share:             | 100%                |  |  |  |  |  |  |  |
| Comment:                |                     |  |  |  |  |  |  |  |
|                         | Competitive Unknown |  |  |  |  |  |  |  |

| Daypart Summary |           |       |             |     |     |  |  |  |  |  |
|-----------------|-----------|-------|-------------|-----|-----|--|--|--|--|--|
| Day/Time        | % Distrib | Spots | Dollars     | CPP | GRP |  |  |  |  |  |
|                 | 100%      | 176   | \$34,800.00 | N/A | 0.0 |  |  |  |  |  |
| Total           | 100%      | 176   | \$34,800.00 | N/A | 0.0 |  |  |  |  |  |

| Monthly Summary |       |             |  |  |  |  |  |  |  |  |
|-----------------|-------|-------------|--|--|--|--|--|--|--|--|
| Month           | Spots | Dollars     |  |  |  |  |  |  |  |  |
| 2020-Aug        | 176   | \$34,800.00 |  |  |  |  |  |  |  |  |
| Total           | 176   | \$34,800,00 |  |  |  |  |  |  |  |  |

Con Type: POLITICAL/VOTE

**Total \$:** \$34,800.00

|   | Transaction History |                |           |       |       |             |   |  |  |  |  |
|---|---------------------|----------------|-----------|-------|-------|-------------|---|--|--|--|--|
| Trans                                   | Created/Received    | Created by     | Status    | Spot+ | Spot- | \$ Chg      | Contract \$ Comment   |  |  |  |  |
| Makegood 7                              | 7/31/20 3:30 PM     | Patty Sparkman | Confirmed | 4     | 2     | \$0         | \$32,800.00 Changes: Total Spots from 174 to 176. 6 buylines added or modified.   |  |  |  |  |
| Revision                                | 7/30/20 3:55 PM     | KELLY JOHNS    | Confirmed |       |       | \$370.00    | Changes: Origspecial Instructions to 7PM cutoff on 8/4, Special Instructions from 7PM cutoff on 8/4 to 5PM cutoff on 8/4, Calculated Dollars from \$34,430.00 to \$34,800.00, Origuser Entered Dollars to \$34,430.00, User Entered \$ from \$0.00 to \$34,800.00, Total \$ from \$34,430.00 to \$34,800.00. 10 buylines added or modified. |  |  |  |  |
| Makegood 6                              | 7/30/20 10:52 AM    | Patty Sparkman | Confirmed | 1     | 1     | \$0         | \$32,430.00 Changes: 2 buylines added or modified.  |  |  |  |  |
| Makegood 5                              | 7/29/20 4:52 PM     | Patty Sparkman | Confirmed | 2     | 4     | \$0         | \$32,430.00 Changes: Total Spots from 176 to 174. 6 buylines added or modified.   |  |  |  |  |
| Makegood 4                              | 7/24/20 12:00 PM    | Lori Sanderson | Confirmed | 2     | 2     | \$0         | \$32,430.00 Changes: 4 buylines added or modified.  |  |  |  |  |
| Makegood 3                              | 7/23/20 8:40 AM     | Patty Sparkman | Confirmed | 1     | 1     | \$0         | \$32,430.00 Changes: 2 buylines added or modified.  |  |  |  |  |
| Revision                                | 7/22/20 8:05 AM     | KELLY JOHNS    | Confirmed | 2     |       | \$0         | Changes: Total Spots from 172 to 176, Calculated Dollars from \$32,430.00 to \$32,430.00, Total \$ from \$32,430.00 to \$34,430.00. 6 buylines added or modified.   |  |  |  |  |
| Makegood 2                              | 7/21/20 4:11 PM     | Patty Sparkman | Canceled  |       | 2     | \$-2,000.00 | Changes: Total \$ from \$34,430.00 to \$32,430.00, Total Spots from 174 to 172. 2 \$32,430.00 buylines added or modified.   |  |  |  |  |
| Makegood 1                              | 7/21/20 4:08 PM     | Patty Sparkman | Confirmed | 2     | 2     | \$0         | \$34,430.00 Changes: 4 buylines added or modified.  |  |  |  |  |
| Revision                                | 7/17/20 5:36 PM     | KELLY JOHNS    | Confirmed |       |       | \$0         | \$34,430.00 Changes: Demo Meta to [R16]. 4 buylines added or modified.  |  |  |  |  |
| Queued for<br>Electronic<br>Contracting | 7/17/20 5:03 PM     |                |           |       |       | \$0         | \$0   |  |  |  |  |
| New                                     | 7/17/20 12:19 PM    | KELLY JOHNS    | Confirmed | 174   |       | \$34,430.00 | \$34,430.00   |  |  |  |  |



Contract # 27018320 Changes as of: 7/31/2020 at 3:44 PM Version: Current State Version 10

**CPE**: 1335/1349/8986 Flight: 7/29/20 - 8/4/20 Station: KSNW Con Type: POLITICAL/VOTE Agency: OLD TOWN MEDIA. Advertiser: Sunflower State Market: Wichita Total \$: \$34.800.00

LLC 114 Quay Street Product: TV Office: WASHINGTON Total Spots: 176

ALEXANDRIA, VA **Agency Order #: 9766487** Service: Nielsen **Total CPP: \$0.00** 22314

> Buyer: Patel, Meredith Primary Demo: Adults 35+ Total GRP: Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2605927

202-872-5880 202-872-5880

Separation:

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR Non-Discrimination Policy ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.